



Dear friends,

Welcome to the Summer 2008 edition of *Enlighten!* The place to be for your seasonal hair tips and product recommendations.

Just a reminder - I love making YOU look great!!! In order to guarantee that you are looking your very BEST at all of your upcoming special occasions such as weddings, parties, holidays anniversaries... Please Book Ahead Well in Advance. I can book up to one year out! So give me a call or shoot me an email to begin booking your appointments.

ph: 415.823.4877
mia@colorbymia.com

[Add your review to local business web sites!](#)

Thanks so much to those of you who have provided such glowing reviews about my services on Yelp!

For those interested, I'd appreciate it if you could add a review to other sites, as well. Just click on the link above that reads "Add your review to local business web sites!" for direct links to other sites where you can let folks know about your hair color experience.

Thanks so much for your help!



3 Hair Care Myths DEBUNKED!



1. There is no difference between regular shampoo and shampoo for color-treated hair

The truth is that shampoo specifically created for color-treated hair has less soap or sulfates that can strip away your color. Basically, its the difference between washing your delicates with Woolite or Ajax.

2. You should wash your hair everyday

No way. Skipping a wash day every now and again is actually a great way to maintain healthy hair. If you have naturally oily hair, I recommend that you invest in Bumble and Bumble's Dry Shampoo.

Hair color powdering is a centuries-old technique that Bumble and Bumble session stylist Laurent Phillippon made modern with their multi-purposes sprays.

Use them to create instant fullness, enhance color, blend roots, add grip (when pinning up) and dry cleanse (correct over zealous product use or get an an extra day or two from a blow dry). The product comes in virtually every hair color shade. Visit bumbleandbumble.com to find a retailer near you.

3. Coloring damages hair

Nope. Actually coloring your hair can make it look healthier. Professional hair coloring products are chock full of moisturizing conditioners that can leave your locks looking silky and sensational.

Go crunchy with style: Earth Friendly Hair Care

Here are some great organic products that will provide you with gorgeous hair while still being kind to Mama Earth...

Cristophe Beverly Hills 'Purely Natural' Hair Care Line

Hairstylist to the stars, Cristophe, has teamed with CVS/pharmacy to unveil the first sulfate- and paraben-free shampoos & conditioner available at a mass retailer: Cristophe Beverly Hills 'Purely Natural'. Cristophe's first all-natural hair care line uniquely infuses natural ingredients like Keratin A, Vitamin C and Creatine to leave hair shiny and healthy, creating enviable locks and soft silhouettes.



Available only at CVS/pharmacy and in Cristophe salons, the line retails between \$2.99-\$7.99.

Ojon® Tawaka™ Ancient Tribal Rejuvenating Cleanser

The ultimate, 98% natural rejuvenating sulfate-free cleansing treatment for the hair, face and body combining two ancient tribal rainforest remedies, the rich, nourishing benefits of pure Ojon® oil, combined with the intensively moisturizing and potent anti-oxidant-rich properties of our exclusive, rare wildcrafted Tawaka skincare blend that leaves hair clean, very soft and shiny, and thoroughly nourishes skin, restoring precious oils hair and skin loses over time. This no-tear formula gently removes make-up without leaving a greasy feeling, and won't strip hair color or natural oils from hair and skin.

A beautiful fact: The savage cacao in our Ojon® Tawaka™ Ancient Tribal Rejuvenating Cleanser contains the anti-oxidant equivalent of 125 lbs of blueberries!

The ultimate cleansing treatment for dry, damaged, aging hair and skin, but ideal for all hair and skin types. The product is priced at \$32 and is available at www.ojon.com

Hair I'm Lovin' NOW

Looking for a fresh, young and modern look??? Well, who isn't?

Check out Kate Moss's new do!

The super-model extraordinaire has moved away from the bleached out blonde color that she had been sporting last year and moved into soft, natural colors.

The natural highlights give our Kate a more youthful and fresh look that is perfect for summer fun!

The new color coupled with her sophisticated bangs and touchable, tossed locks, take years off of the British beauty.

Make an appointment with Mia TODAY to talk about how you can get Kate's look this Summer.

ph: 415.823.487 or at mia@colorbymia.com



Final thoughts...



I'd love to get your thoughts on ways I could improve my newsletter and web site. Send me an email at: mia@colorbymia.com and share your ideas!

Thanks so much for being a part of my world over the years. Stay tuned... More to come!

[Color by MIA](#)



Sincerely,
--MIA
