



Dear friends,

Welcome to the latest edition of *Enlighten!* The place to be for your seasonal hair tips and product recommendations.

**Get by with a little help from your friends!** - I am happy to formally announce my Friends and Family Referral Program. Just refer 3 friends and your next service is 100% FREE! Be sure to pick up your referral cards during your next appointment!!!

**ATTN Rockridge clients!** - Kay Bergen formerly of Dipietro Todd will be working one Sunday a month with me. Contact me directly to set up appts. with her.

**News you can use** - Please remember to include my area code when calling me for an appointment. My phone is international and sometimes only receives calls with it included.

**"All work and no play..." you know the rest** - I'm going to be on vacay March 8-15 but I'll still taking appts by phone or email.

**Just a reminder** - You can purchase Gift Certificates directly from my web site...[www.colorbymia.com](http://www.colorbymia.com) *Its the Hassle Free*

*Gift of Beauty!*

## Mia's Healthy Hair Tip



*"Give your locks some LOVE! Once a month, leave a deep conditioning masque on overnight. Let your lovely locks soak up all those yummy moisterizers and nutrients while you sleep. Now that's what I call Beauty Sleep!"*

## [Add your review to local business web sites!](#)

Thanks so much to those of you who have provided such glowing reviews about my services on Yelp!

For those interested, I'd appreciate it if you could add a review to other sites, as well. Just click on the link above that reads "Add your review to local business web sites!" for direct links to other sites where you can let folks know about your hair color experience.

Thanks so much for your help!

## Hot Hair Product



*Mia recommends...*

### **Kerastase Resistance Ciment Thermique**

Heat-activated reconstructor milk for weakened hair. Worried about using heat-styling tools on your already damaged hair? Well worry no more thanks to Kerastase Resistance Ciment Thermique. Its formula is

specifically designed to protect weakened hair during styling, whilst internally strengthening the hair fibre. Your locks will be left firm, supple and energized.

Apply a walnut sized amount of Ciment Thermique, spreading throughout the lengths and ends of the hair, massaging and working the hair, paying attention to the sensitized areas. Detangle with a wide tooth comb, starting with the ends and gradually working up to the roots, do not rinse. Style hair as

usual with heat device. Retail for \$48.

## **Beauty Bargains: 4 perfect products that won't bust your bank account**

Here are some great products that will provide you with gorgeous hair without breaking the bank...



1. Pantene Spray Wax Studio Line - Create lifted layers. Define curls. Scrunch, tousle and twist to create beachy waves. It defines and lifts layers with flexible hold, so you can remold your style through the day and is perfect for all hair lengths and styles. The ingredients are identical to the much pricier Warren-Tricomi product spray wax found only in specialty stores.
2. Sally Hershberger's Supreme Head product line - Supreme Head features 13 products, including shampoos, conditioners, gels and styling creams — for thin, thick, and wavy hair types. Among the line's most sought-after items is Ms. Hershberger's Shagg Spray, which has been selling out at Manhattan Walgreens locations. Designed for all hair types, it's applied to dry hair to create piece-y, windswept layers. The "primers" designed to be used before other styling products are also top sellers. Find it at Walgreen's!
3. Garnier Fructis Sleek & Shine Deep Conditioner - A 3 minute rinseable masque that helps tame frizz. It intensely moisturizes to smooth even the most unruly hair.
4. Charles Worthington Dream Hair Voluptuous Curls Defining Spray - This heavenly spray enhances and controls curls and highlights warm color tones. A light mist of Voluptuous Curls Defining Spray helps to create gently tousled waves or gives natural curls bounce and definition. Find it at Longs... It smells great!!!!

## Hair I'm Lovin' NOW

As a follow up to my last newsletter featuring the Cruz sisters deep chocolate hair with chestnut highlights, I've decided to move from the rich, dark colors of Fall and Winter into a warmer Spring look.



**Consider this:** As we move into Spring and gear up for more sunshiney days ahead, you'll want to add a few more subtle and well placed highlights. Check out Jessica Alba's chestnut locks and golden highlights.

Its a great way to gradually warm up your color until its time to bust out those sun-kissed highlights again!

Make an appointment to talk about how you can get Jessica's look this Spring.

## Final thoughts...



I'd love to get your thoughts on ways I could improve my newsletter and web site. Send me an email at: [mia@colorbymia.com](mailto:mia@colorbymia.com) and share your ideas!

Thanks so much for being a part of my world over the years. Stay tuned... More to come!

[Color by MIA](#)

Sincerely,  
--MIA