

Mia's Fall 2007 Newsletter

Enlighten!



Dear friends,

Welcome to my quarterly electronic newsletter, *Enlighten!* I've worked with you all for so many years that I truly consider you to be a part of my family. I think this is a perfect way to regularly connect with you and share my thoughts and significant hair "highlights." My newsletter will fill you in on the latest happenings, provide you with seasonal hair tips and recommend amazing products.

In addition to the newsletter, I've also created a new web site: www.colorbymia.com.

- ATTN: Mac Users: Unfortunately, if you are a Mac user using Safari you will have difficulty opening some of the web pages (its a glitch that Yahoo is trying to fix). Instead, use Firefox to view my web site. -

The site will provide you with services offered, prices and hours.

Beginning in January 2008, I will be starting a friends and family referral program. Be sure to ask me for more details during your next appointment!!!

And, just in time for the holidays, I've added a Gift Certificate feature for those significant others in our lives who hate elbowing their way though the holiday crowds. Anyone

interested can purchase a gift certificate directly from my web site...www.colorbymia.com *Its the Hassle Free Gift of Beauty!*

[Add Your Review to Yelp!](#)

I've just posted my services on Yelp, a web site that lists local companies and services. If you have a chance, I'd appreciate it if you could add a review to my posting. Just click on the link above that reads "Add Your Review to Yelp" or go to www.yelp.com and search for "Color by Mia."

Thanks so much for your help!

Hot Hair Product



Mia recommends...

Phi-tenbella Treatment

The treatment is designed for all hair types, even hair that has been abused by chemicals and thermal heat. It adds body and manageability

to fine soft hair. It also softens and smooths coarse resistant hair. Collagen and keratin repair damaged hair and help keep moisture in the hair, and make it healthy, shiny and beautiful.

You can get this product at Patrick Richards. I LOVE it because its fast (20 seconds or more and it works!!!). It was originally created for hair that has been Japanese straightened but it is amazing for everyone!!!

Mia's Healthy Hair Tip

"Get glazes between your color visits. Clear glazes can improve texture and increase shine. Tinted glazes can brighten golden tones, soften brassy blondes, enrich redheads and refresh the life of your color!"

Hair I'm Lovin' NOW

No, you're not seeing double. Check out the Cruz sisters in the new Mango Clothing ads in the November issue of *Lucky Magazine*!

Yes, Penelope has a sister named Monica... and yes, she is just as gorgeous.

I am loving the deep chocolate hair with its perfectly placed chestnut highlights. It's very sultry, very sophisticated and very NOW.

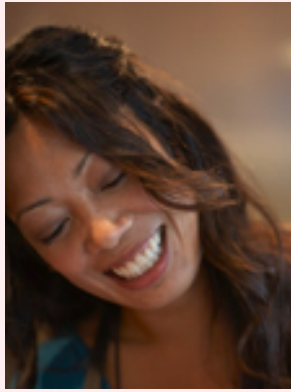


Consider this: Its Fall and your sexy Summer highlights can be wrapped up cozy in these rich chocolate or warm golden hues ... think Jen Aniston or Gisele.

Its a great way to tone down, sass up and let your hair rest until its time for those sun-kissed highlights again!

Make an appointment to talk about how you can get the Cruz sister look this Fall.

Final thoughts...



I'd love to get your thoughts on ways I could improve my newsletter and web site. Send me an email at: mia@colorbymia.com and share your ideas!

Thanks so much for being a part of my world over the years. Stay tuned... More to come!

[Color by MIA](#)

Sincerely,
--MIA

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