COLOR BY **MIA**

Client Color Assessment

I want to make your first (or 100th) visit with me a success! Help me help you by answering these brief questions to identify what is important to you and how we can achieve the look you want. Just complete the questions below and bring it with you on your next consultation. All of my **consultations are absolutely FREE** and always my pleasure!

Together, we will review your answers and discover the perfect look for YOU.

Importance Scale: 1-5

1- Don't care that much
2-Would be nice, but not my priority
3- Important to me
4-Very important to me
5- My main goal, extremely important

I. **What I am Looking for… (Use rating scale 1-5 above)**

___Less time in the salon
___Keep hair healthy so I can grow it out
___Cover the gray
___Let the gray return from years of covering it
___Find that elusive color that flatters me the most
___Find a color that still looks good, even if I swim on a regular basis.

When I was a youngster, my hair color was_____.

Now I'd love my hair color to be_____.

II. Hair Products & Tools

I use (please list brands where it applies & the frequency):

_____Shampoo
_____Conditioner
_____Leave-in Conditioner
_____Styling serums
_____ Blow dryer
_____Flat iron
_____Curling iron
_____Other

III. Skin Tone

My skin tone resembles (circle as many as you like):

- o Nicole Kidman or Reese Witherspoon (pale and rosy)
- o Catherine Zeta Jones or Katie Holmes (pale and cool)
- o Gisele or Jennifer Anniston (medium and tan)
- o Beyoncé or Rihanna (rich and tan)
- o Michelle Obama (rich and dark)
- o Lucy Liu or Penelope Cruz (pale and neutral)
- o Shakira (bright and tan)

IV. I would like to visit Mia every

- o 4-6 weeks
- o 6-8 weeks
- o 12 weeks
- o Doesn't matter as long as I love my hair!

V. Hair Color Experience

What I loved about my past favorite color experience_____

_____

What I disliked about my least favorite color experience_____

_____

Comments & Questions for Mia:

_____

_____

_____

_____

Thank you for taking the time to answer these questions. Feel free to **bring along a few magazine cutouts** if you'd like to share with me a few examples. A picture is worth a thousand words… See you soon!

XO,
Mia

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BEST OF THE BAY AREA WINNER

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